



WEBSITE AND SEARCH AUDIT

jardinestudio.com:

what stands between your buyers and a project inquiry

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SITE CHECKED
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ABOUT THIS REPORT

This is a real audit of the studio's own site, done exactly the way the paid audit is done, so you can judge the work before you buy it. The last section shows what is included, what it costs and how to order one for your site.

Every statement in this report points to what we saw. IDs in parentheses, such as (SCR-02), lead to the screenshot, test or audit data behind it.

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SUMMARY

Where does your site stand?

Your site is in good shape: search engines can find and read it, each page we captured says clearly what it is for, and nothing we checked stands in the way of sending an inquiry. The one thing worth real attention is speed on a phone.

We looked at your site the way an owner shopping for a new website, custom development or SEO would: finding you in search, deciding whether you are right for the job, and getting in touch. The action that counts is a project inquiry through the contact page. What we found: the key pages are slow to show their main text on a phone, some titles and descriptions need tidying, your SEO service pages get few links from your own content, and a few lines of copy could speak more plainly to that buyer.

ADDRESSES CRAWLED	 FIX FIRST	 FIX NEXT	 WHEN CONVENIENT	ESTIMATED FIX TIME
99	0	8	3	19 h

Should you repair this site or rebuild it?

Repair.

Nothing we observed stops a buyer from finding the site, understanding the offer or reaching the contact form, so there is no failure for a bigger change to solve. Every item in this report is a contained correction to scripts, copy, titles, links or two heavy pages, and the current site already handles the hard parts well: clean redirects inside the site, correct handling of duplicate addresses, and structured data that matches the page on every page we checked. The experience doesn't need a redesign either; the pages hold up on phone and desktop (SCR-01 to SCR-08).

Where should you start?

Nothing here is urgent. These are the five changes worth making first, in order.

FIX	WHY IT MATTERS TO YOU	PRIORITY AND EFFORT
Make the four inquiry-path pages respond faster on a phone (PERF-01)	Every inquiry passes through these pages, and they take over 3 seconds to show their main text	■ Fix next, about 4 hours
Say where you work on the home page's first screen (UX-01, SCR-02)	A buyer comparing studios wants to know early whether you work with businesses like theirs, where they are	■ Fix next, about 1 hour
Open the services page in your buyer's words (CT-02, SCR-04)	The first sentence a buyer reads there is written in studio terms	■ Fix next, about 1 hour
Link to your SEO service pages from your own articles and case studies (LINK-01)	Technical SEO and local SEO get 5 and 7 links from your content; web development gets 24	■ Fix next, about 2 hours
Shorten the 17 longest page titles, service and tool pages first (TITLE_LONG)	Long titles can be cut off in search results, often right where the service name sits	■ Fix next, about 2 hours

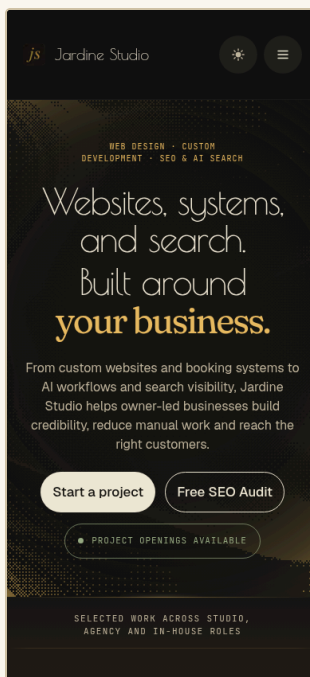
What's already working?

- Every one of the 99 addresses we crawled returned a working page, with no broken internal links among the pages we crawled and no redirect chains inside the site (HTTP_NON200, BROKEN_LINKS, REDIRECT_CHAINS).
- Google, Bing and the 11 AI-related agents we checked are all allowed to read your public pages (ROBOTS_* checks).
- All 156 questions in the FAQ markup on your 28 FAQ pages also appear on the page for visitors, with matching answers. That is what Google's structured data guidelines ask for (FAQ-CHECK).
- On a desktop, the four inquiry-path pages score 96 to 99 for performance in Lighthouse and show their main text in under a second. Accessibility, best practices and SEO score 100 on phone and desktop, and nothing moves as the pages load (PERF-01).
- Every first screen we captured shows what the page is for and the next action without scrolling, on phone and desktop (SCR-01 to SCR-08).
- Your reply time, "within one business day", is stated on the contact page and repeated on the home, services and journal pages (SCR-07, SCR-08).

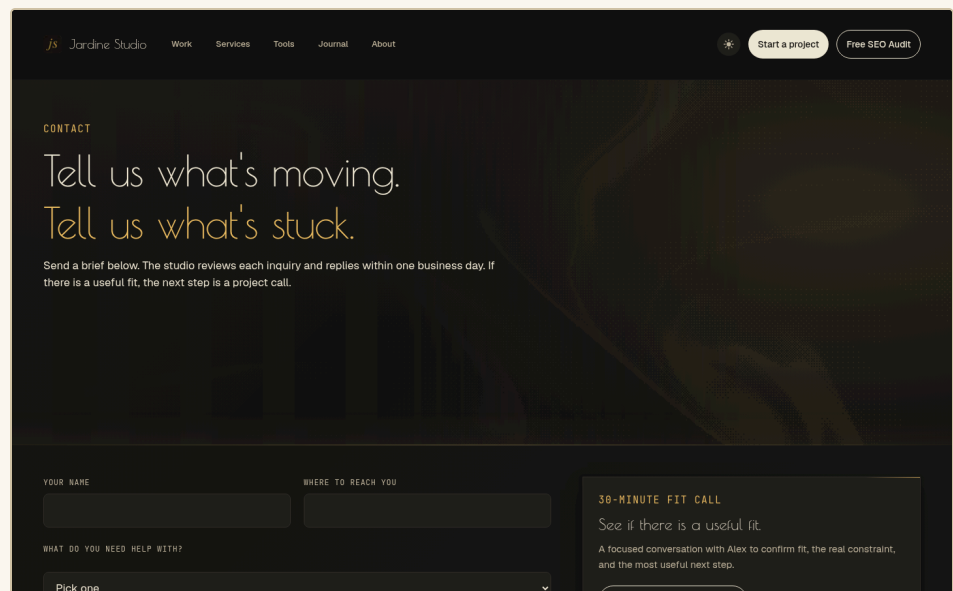
BUYER PATH

How does a buyer move through your site?

The four pages on the inquiry path hold up well on a phone. On the home, services, free SEO audit and contact pages, the first screen names what the page is for and shows the next step without scrolling (SCR-02, SCR-04, SCR-06, SCR-08). The two findings below are small wording gaps, not obstacles.



Home page on a phone-width screen, first screen, October 11, 2026 (SCR-02)



Contact page on a desktop, first screen, October 11, 2026 (SCR-07)

UX-01**PRIORITY**

- Fix next, about 1 hour.

Can a buyer on a phone tell where you work?

What we saw. The home page's first screen says what the studio does ("Web design · Custom development · SEO & AI search") and who it's for ("owner-led businesses"), but not where it is based or where it works. The same is true at desktop width. The About page answers it clearly: "Based in Toronto, working remotely with clients across Canada and the US." (UX-01, SCR-01, SCR-02)

Why it matters to your business. A buyer comparing studios usually wants to know early whether you work with businesses where they are. For buyers in Toronto it is a reason to pick you; for buyers elsewhere it removes a doubt before they leave to check.

The fix. Add one short line to the home page hero, close to the About wording, for example "A Toronto studio working with clients across Canada and the US."

UX-02**PRIORITY**

- Fix next, about 1 hour.

Can a buyer tell what the contact form needs?

What we saw. The form starts on the first screen at both widths, with clear labels above each field: "Your name", "Where to reach you", "What do you need help with?" and, on the phone, "Tell us about the site". None of the visible labels says which fields are required, and "Where to reach you" doesn't say whether you'd like an email address or a phone number. (UX-02, SCR-07, SCR-08)

Why it matters to your business. This is the moment the buyer decides to act. Small uncertainties here are cheap to remove, and every one removed makes the inquiry a little easier to send.

The fix. Mark optional fields in their labels (or required ones, whichever is fewer), and add a short hint under "Where to reach you", such as "Email or phone, whichever you prefer."

● KEEP

What should stay?

- Two clear actions on the home page at both widths, “Start a project” and “Free SEO Audit”, with the same two labels in the desktop header on every page we captured (SCR-01, SCR-02, SCR-03, SCR-05, SCR-07).
- The free SEO audit form sits on the phone’s first screen with a visible “Website URL” label, not just a placeholder, and the “Run free audit” button right under it (SCR-06).
- The contact page states the reply time before the form starts, and on desktop offers a second route, a 30-minute fit call, beside the form (SCR-07).
- One headline per screen, a small label above it and a clear step down to body text. The type does its job of telling a buyer where to look first (SCR-01 to SCR-08).

INQUIRY PATH

Can a ready buyer reach you?

Yes, as far as a buyer can see before sending. From a search result to the contact form, we found no point where a reasonable buyer would stop.

STEP	WHAT THE BUYER SEES	HOLDS UP?
Arrives from search	Every page that sells a service is indexable, has its own title and description, and allows search snippets (crawl.json)	● Yes, with TITLE_LONG and TITLE_SHORT to tidy
Page loads	Main text in 3.2 to 3.5 seconds on a mid-range phone and under a second on a desktop; nothing moves as it loads (PERF-01)	● Partly, slower than it should be
Decides	Clear service pages, case studies that label where each figure comes from, and a starting price in the home page questions	● Yes, with CT-01 and CT-02

STEP	WHAT THE BUYER SEES	HOLDS UP?
Gets in touch	“Start a project” on the home and services first screens and in the desktop header, and a contact form that starts on a phone’s first screen (SCR-01 to SCR-04, SCR-08)	● Yes, with UX-02
Hears back	“The studio reviews each inquiry and replies within one business day” (SCR-07). A paid audit sends one test inquiry, with your permission, to check the confirmation screen and email; we didn’t for this sample	○ Not tested

The small findings on this path are covered in the sections around this one.

CONTENT

Do your pages answer what buyers need to decide?

Mostly, yes. The home and services pages say what you do, show proof with its source, give a sense of price and say what happens when someone gets in touch. The gaps are about wording, not missing information.

PAGE	ANSWERS THE BUYER?	MISSING QUESTION
Home	● Partly answers	Do you work where I am? (UX-01)
Services	● Answers the buyer	None, though the opening line needs plainer words (CT-02)
Free SEO audit	● Answers the buyer	None: it says what it checks, that it’s free, and what a good result can’t tell you
Contact	● Partly answers	Which fields do I need to fill in? (UX-02)
About	● Answers the buyer	None: who you are, where you are and who you work with

CT-02**PRIORITY**

- Fix next, about 1 hour.

Does the services page open in your buyer's words?

What we saw. The first sentence under the services headline reads: "Choose the discipline that owns the immediate constraint, or combine all three for a rebuild that needs one accountable path from strategy through launch." Lower down, the same page does this well: "Start with the problem you can see. You do not need to diagnose the discipline before reaching out." (CT-02, SCR-03, SCR-04)

Why it matters to your business. An owner reading this on a phone has to translate "discipline", "constraint" and "accountable path" before they know whether you can help. The plainer version of the idea is already on the page, just further down.

The fix. Lead with the plain version, for example: "Start with the problem you can see. One service may be enough; for a full rebuild, one studio handles all three."

CT-01**PRIORITY**

- Fix next, under 1 hour.

Does the home page promise only what you can deliver?

What we saw. The SEO card on the home page says: "Technical SEO, local search, and generative engine optimization so AI answers cite the business, with measurement that holds through a launch." (CT-01)

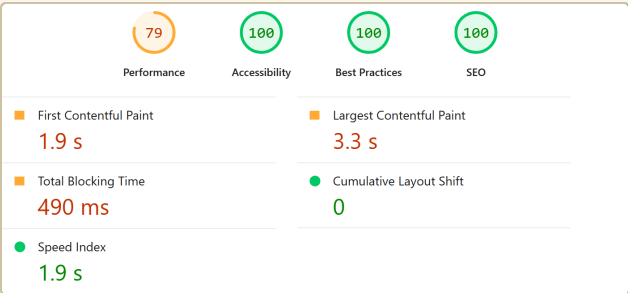
Why it matters to your business. "So AI answers cite the business" promises a result nobody controls: no one decides what an AI assistant cites. Careful buyers, the ones you most want, tend to notice promises like this, and elsewhere your site is careful not to make them.

The fix. Describe what the work does rather than the outcome, for example: "Technical SEO, local search and AI search readiness, so search engines and AI assistants can understand the business, with measurement that holds through a launch."

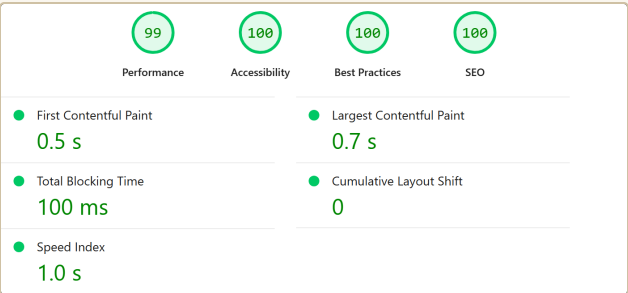
SPEED

How quickly do your key pages load?

Fast on a desktop, slower on a phone. On a desktop, the four inquiry-path pages show their main text in under a second. On a mid-range phone it takes 3.2 to 3.5 seconds, past Google’s 2.5-second mark for a good result, because the text waits to be drawn. Nothing moves as the pages load.



Home page, Lighthouse mobile, the median run of three, October 13, 2026 (PERF-01)



Home page, Lighthouse desktop, October 13, 2026 (PERF-01)

PAGE	PHONE	2.5 S MARK	DESKTOP	SCORE, PHONE / DESKTOP
Home	3.3 s		0.7 s	79 / 99
Services	3.2 s		0.6 s	73 / 96
Free SEO audit	3.5 s		0.7 s	79 / 99
Contact	3.3 s		0.6 s	78 / 99

Time until the main text appears (Largest Contentful Paint). Lighthouse 12.6 in Chrome: median of three mobile runs, one desktop run, October 13, 2026. Bars run from 0 to 4 seconds; the red line is Google’s 2.5-second mark.

PERF-01**PRIORITY**

- Fix next, about 4 hours.

Why does the main text appear late on a phone?

What we saw. In every phone run, the server answered in about 0.6 seconds and the text was ready, but drawing it waited another 2.6 to 3.2 seconds. Lighthouse calls this render delay. The largest single piece of work the phone does in that time is the animated hero background (/home/hero-dither.bundle.js), which took 1.0 to 2.1 seconds of processing per run and loads on all four pages. (PERF-01)

Why it matters to your business. These are the four pages every inquiry passes through, and the first impression on a phone arrives about a second later than it should. Google also uses loading speed as part of its page experience signals.

The fix. Start the hero animation after the main text is drawn, or leave it off on phones, then re-run the same test. If the text still waits, look at fonts and the site's main script next. Desktop needs no change.

HTML_LARGE**PRIORITY**

- When convenient, about 2 hours.

What makes two pages much heavier than the rest?

What we saw. /services/web-design/cms-build/comparison has 513,197 bytes of HTML and /work/silktrace has 416,290 bytes, against 256,000 bytes, the size at which we flag a page for review. The homepage, at 251,171 bytes, sits just under it. (HTML_LARGE)

Why it matters to your business. More HTML means more to download and process before a page is ready, which matters most on a phone. Both pages sit off the main path to an inquiry, which is why this can wait.

The fix. Look for large inlined data or repeated markup (comparison tables are a common cause) and load it separately or on demand. Then run a lab test on the page before and after, so the change is measured.

SEARCH

Can search engines find and read every page that matters?

Yes. We checked 99 addresses on October 11, 2026, of which 52 are pages meant to appear in search (`crawl_meta.json`). The other 47 are versions of the contact page and cost calculator with extra settings in the web address, and every one tells search engines which address is the main one. The foundations are clean; the findings in this section are title and description lengths, internal links and one redirect.

WHAT WE CHECKED	RESULT	CHECK
Page status	● All 99 crawled addresses returned a working page	HTTP_NON200
Redirects and links	● No redirect chains, no internal links to redirects, no broken internal links	REDIRECT_CHAINS LINKS_REDIRECT BROKEN_LINKS
Titles and descriptions	● None missing, none duplicated, no descriptions too short	TITLE_MISSING TITLE_DUPLICATE META_DESCRIPTION_MISSING META_DESCRIPTION_DUPLICATE META_DESCRIPTION_SHORT
Headings	● Every page has exactly one main heading	H1_MISSING H1_MULTIPLE
Preferred addresses	● Every page names its preferred address, and none points to an error page	CANONICAL_MISSING CANONICAL_BROKEN
Address versions	● All 47 point to the main address; the 7 calculator versions also carry “noindex, follow”. Correct handling	CANONICAL_OTHER NOINDEX
Sitemap	● Valid, 52 addresses, every indexable page listed, none blocked or excluded	SITEMAP_UNREACHABLE SITEMAP_MISSING SITEMAP_EXCLUSIONS
http, www and trailing slash	● Every version reaches the main address in one step, except <code>http://www</code> , which takes two (HOST-01)	HOST_REDIRECTS SLASH_VARIANTS HTTPS

WHAT WE CHECKED	RESULT	CHECK
Missing pages	● A made-up address returns a real “not found” page	SOFT404
Images	● Every image has alt text set, empty where the image is decorative	ALT_MISSING
Language and sharing	● Page language set; core social sharing tags present	LANG_MISSING OG_MISSING

LINK-01

PRIORITY

- Fix next, about 2 hours.

Do your own pages send readers to the services you sell?

What we saw. We counted links inside page content, leaving out the menu and footer, across the 54 pages in your sitemap on October 13, 2026. The web development page gets links from 24 pages and web design from 19. Technical SEO gets 5, local SEO 7, Mews integration 5 and booking systems 8. (LINK-01)

Why it matters to your business. Links from your own articles and case studies tell search engines which pages matter most, and they give a reader who is ready a next step. Your technical SEO and local SEO pages get 5 and 7 links from your content, against 24 for web development, and both also have titles that run long (TITLE_LONG).

The fix. Add a link to the matching service page from each journal post and case study that discusses it, using words that describe the service. Start with technical SEO and local SEO.

TITLE_LONG

PRIORITY

- Fix next, about 2 hours.

Will your page titles show in full in search results?

What we saw. 17 of your 52 indexable pages have titles over about 60 characters. The longest are /services/web-development/booking-systems (74 characters), /journal/why-boutique-hotels-dont-get-direct-bookings (72), /free-seo-audit (70), /services/seo/local-seo (70), /website-cost-calculator (66) and /services/seo/technical-seo (63). (TITLE_LONG)

Why it matters to your business. Search results often cut long titles short, and the cut tends to land on the end of the title, where the brand or the key phrase sits.

The fix. Rewrite service and tool titles first so the main phrase comes early, then the journal posts. Keep any title that already reads well in results.

TITLE_SHORT

PRIORITY

- Fix next, about 2 hours.

Do your contact and journal titles say what's there?

What we saw. Four indexable pages have titles under 30 characters: /journal "Journal | Jardine Studio" (24), /contact "Contact | Jardine Studio" (24), /privacy (24) and /terms (22). (TITLE_SHORT)

Why it matters to your business. The contact page is where inquiries happen, and the journal is where many searchers first meet you. A title that only says "Contact" or "Journal" gives them no reason to click.

The fix. Add a few words to /contact and /journal that say what a visitor gets, for example "Start a website or SEO project". The privacy and terms titles are fine as they are.

META_DESCRIPTION_LONG

PRIORITY

- When convenient, about 2 hours.

Will your descriptions show in full?

What we saw. Four indexable pages have meta descriptions over 160 characters: /work/black-salt-room (197), /website-cost-calculator (161), /work/silktrace (161) and one other case study. (META_DESCRIPTION_LONG)

Why it matters to your business. Long descriptions may be cut short or rewritten in search results. Two of these are only one character over.

The fix. Trim each to the point a searcher needs. Remove one word from the two 161-character descriptions.

HOST-01

PRIORITY

- When convenient, under 1 hour.

Does every old form of your address arrive in one step?

What we saw. On October 13, 2026, `http://jardinestudio.com` and `https://www.jardinestudio.com` each reached the main address in one redirect. `http://www.jardinestudio.com` took two: first to `https://www.jardinestudio.com`, then to `https://jardinestudio.com`. (HOST-01)

Why it matters to your business. Any old link that uses the `http://www` form passes through both steps, and each step adds a little delay before the page starts loading. It is small, which is why it can wait.

The fix. Send `http://www.jardinestudio.com` straight to `https://jardinestudio.com` in one redirect. It is usually one rule with the host or domain provider.

AI SEARCH

Is your site ready for AI search?

Yes. Search engines and AI-related agents can reach your public pages, no page we crawled limits how it can be quoted in search, and structured data parses cleanly and matches the visible page. Nothing needs to change for AI search.

Google says: “There are no additional requirements to appear in AI Overviews or AI Mode, nor other special optimizations necessary.” ([AI features and your website](#)) The same basics apply: pages search engines can reach, important content in text, and structured data that matches what visitors see ([General structured data guidelines](#)).

Your `robots.txt` allows every agent on everything except `/admin/`, `/api/` and `/thanks`, none of which a buyer needs to find in search. We tested 13 agents on six paths: Googlebot, Bingbot and 11 AI-related agents (`ROBOTS_*` checks).

WHO	WHAT IT'S FOR	ALLOWED?
Googlebot	Google Search, including AI Overviews and AI Mode	● Yes
Bingbot	Bing search	● Yes
OAI-SearchBot, Claude-SearchBot, PerplexityBot	Showing and linking sites in ChatGPT, Claude and Perplexity search answers	● Yes
ChatGPT-User, Claude-User, Perplexity-User	Fetching a page when someone asks the assistant about it	● Yes
GPTBot, ClaudeBot, CCBot	Collecting pages for AI model training, or for Common Crawl's open archive of the web	● Yes
Google-Extended, Applebot-Extended	Settings, not crawlers: they decide whether Google's Gemini models and Apple's AI models may use your content. Neither affects search	● Yes

Allowing or blocking the training agents is a business choice, and either is reasonable. Google states that “Google-Extended does not impact a site's inclusion in Google Search nor is it used as a ranking signal in Google Search” ([Google's common crawlers](#)).

Every crawled page carries structured data with no errors (JSONLD_PARSE, JSONLD_ABSENT). Organization and WebSite markup is on all 99 crawled addresses, breadcrumb markup on every one except the homepage, and FAQ markup on 28. We compared that FAQ markup with the pages on October 13, 2026: all 156 marked-up questions appear on the page for visitors, with matching answers (FAQ-CHECK). You don't have an llms.txt file (it returns “not found”); Google says no special AI text files are needed, so we note it and don't score it.

You can track this over time: Search Console counts clicks from AI Overviews and AI Mode in its search results report, GA4 shows visits from AI assistants, and a fixed set of questions asked each month shows whether your business is mentioned. You can measure whether AI assistants mention your business; no one can guarantee that they will.

MEASUREMENT

What would Search Console and GA4 show?

This sample was run without account access. With your read access, a paid audit checks:

Search Console

That the sitemap is read, which pages are not indexed and why, any manual actions or security issues, and the top landing pages and searches for the last three months.

GA4

That a key event records each project inquiry, that visits to the external booking link are measured, that internal traffic is filtered out, and how many visits arrive from AI assistants.

Field speed

How fast your pages are for real visitors in Chrome, where Google has enough visits to report it, alongside the lab test in this report.

FIX PLAN

Your fix plan, in order

These are ordered by where they sit on your buyer's path and how much they get in the way, then by effort. The whole plan is about 19 hours of work.

■ FIX FIRST

Which fixes come first?

Nothing in this audit reached the Fix first band. We found nothing that blocks a buyer or keeps a page out of search.

■ FIX NEXT

What comes next? About 14 hours

FIX	WHERE	EFFORT
Make the inquiry-path pages respond faster on a phone (PERF-01)	Home, services, free SEO audit, contact	About 4 hours
Say where you work on the home page's first screen (UX-01)	Home	About 1 hour
Open the services page in plain words (CT-02)	Services	About 1 hour
Reword the line about AI answers (CT-01)	Home	Under 1 hour
Mark required fields and add a hint to "Where to reach you" (UX-02)	Contact	About 1 hour
Link to the SEO service pages from your own content (LINK-01)	Journal and case studies	About 2 hours
Shorten long titles, service and tool pages first (TITLE_LONG)	17 pages	About 2 hours
Add useful words to short titles (TITLE_SHORT)	/contact and /journal	About 2 hours

□ WHEN CONVENIENT

What can wait until it's convenient? About 5 hours

FIX	WHERE	EFFORT
Trim long meta descriptions (META_DESCRIPTION_LONG)	4 pages	About 2 hours
Reduce HTML weight (HTML_LARGE)	CMS comparison tool and Silktrace case study	About 2 hours
Send http://www to the main address in one step (HOST-01)	Host or domain settings	Under 1 hour

☐ NO ACTION

What did we note that needs no action?

Sitemap dates

17 of the 52 addresses in your sitemap have a last-modified date (journal posts and case studies); the other 35, including service, tool and hub pages, have none. The field is optional. If your publishing system knows when a page really changed, add it; don't stamp every page with today's date (SITEMAP_LASTMOD).

llms.txt

Not present. Google doesn't need it, so it isn't scored (checks.json).

Decorative images

139 image tags across the crawl use empty alt text, which is right for decorative images. A quick look confirms none of them carries meaning a screen reader user would miss (ALT_MISSING).

NEXT STEPS

What happens next?

We'll go through this together on a 30-minute call. You decide what to fix and who fixes it. Nothing here needs a rebuild, so we won't suggest one.

Your own developer

The report is yours. Every fix names the page, the evidence and the change, so your developer or agency can work from the fix plan directly.

The studio makes the fixes

We quote the fix plan as a fixed scope after the call, so you know the cost before work starts. If you go ahead within 30 days, the audit fee comes off that invoice.

Someone keeps watch

Once the fixes are done, monthly care is Standard: CAD 200 / USD 200 a month, including about 2 hours of fix time.

METHOD

How we did this audit, and what it can't tell you

Crawl	The studio's audit crawler (JardineStudioAuditBot/0.1), which follows robots.txt and stays on your domain. Up to 200 URLs, 0.7 seconds between requests. 99 found and crawled on October 11, 2026, with nothing left in the queue (crawl_meta.json). Counts in this report are for the 52 indexable pages unless stated.
Screens	4 pages at 390 x 844 (phone width) and 1440 x 900 (desktop), first screen only, captured October 11, 2026 in a desktop browser resized to phone width, in the site's default dark theme. Not checked on a real phone, and no menus, scrolled views or other states were captured.
Speed	Lighthouse 12.6 in Chrome, using the computer's graphics card as a phone would: three mobile runs (a simulated mid-range phone on a slow 4G connection) and one desktop run per page, October 13, 2026, median reported. An earlier set of runs in a headless browser was discarded, because it draws the hero animation without a graphics card and overstated how long the phone is busy. A separate Chrome DevTools run of the home page that day showed the main text at 3.0 seconds on mobile and a desktop performance score of 100. Blocking time varied too much between runs to report. Google's field data for real visitors was not queried for this sample (PERF-01).
Internal links	Links inside page content, with header, menu and footer removed, counted across the 54 sitemap pages on October 13, 2026. The sitemap had grown from 52 to 54 addresses since the crawl (LINK-01).
FAQ markup	Every FAQ question and the start of each answer in the structured data, compared with the visible page text on the 28 pages that carry FAQ markup, October 13, 2026 (FAQ-CHECK).
http to https	Checked on October 13, 2026, after the October 11 run could not reach port 80 (HOST-01).
Forms	We did not submit the contact form or the free SEO audit; we reviewed what shows before sending.
Search Console and GA4	No access was used for this sample.
Crawler access	robots.txt shows what a site asks of crawlers. It does not show what a firewall or CDN lets through.
Structured data	JSON-LD syntax was checked on every crawled page. Microdata and RDFa were not inspected.
Links	Two internal link targets sat outside the crawl and were not checked.

Effort	Hours are rough estimates for someone who knows the site's code.
Priority bands	Fix first: blocks a buyer or keeps a page out of search. Fix next: gets in a buyer's way or weakens how pages show in search. When convenient: real but small, or off the main path. No action: noted so you know it was checked.
What a clean check means	No problem was found in the pages and states we checked on that date.
Conventions, not Google rules	Title and description lengths and HTML size are review conventions.
Accessibility	We looked at visible labels, headings and layout on the eight first-screen captures. Keyboard, focus and contrast were not tested. This is not a full accessibility review.
Priority	The order reflects how much each item gets in the way of your buyers and how much work it takes. It is not a forecast of rankings, traffic or inquiries, and no audit can promise those.

YOUR AUDIT

Get this audit for your site

Send your website address and what you want it to bring in. The studio replies within one business day, and your report arrives in about 5 business days, followed by a 30-minute call.

WHAT YOU GET	FREE SEO AUDIT	THIS AUDIT
Pages checked	Up to 25	Up to 200
Who does it	An automated tool	Alex Jardine, using crawl, lab and browser tools
Speed on a phone	Home page, one test	● Your inquiry pages on phone and desktop, with the cause named
Screens and copy reviewed by a person	No	● Phone and desktop, page by page, against what buyers need to decide
Search Console and GA4	No	● Yes, with your read access. Preferred, not required
A test inquiry	No	● Yes, with your permission
Fix plan	Priorities by check	● Ordered by your buyer's path, with hours
Call to go through it	No	● 30 minutes
Price	Free	CAD 800 / USD 750. Sites up to about 25 pages: CAD 450 / USD 400

Why owners buy it

- **You learn whether to repair or rebuild before you spend on either.** Every audit ends with that answer and the reason for it.
- **Every finding is tied to your buyer, not to a tool score.** Each one says what we saw, why it matters to your business and the exact change.
- **The fixes come in order, with hours, and limits are written down.** Hand the plan to any developer, or have the studio quote it as a fixed scope. No audit can promise rankings, traffic or inquiries, and this one says so.



Order an audit, or ask about this report:
alex@jardinestudio.com

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